Sunday, 19 February 2012, 2:00-5:00 p.m. Pre-Conference Workshops Session 2. WS-2.4.

High Impact Partnerships: Developing a Culture of Impact to Improve the Success of At-Risk Students.

Adam Peck

Dean of Student Affairs, Stephen F. Austin State University

Published Program Abstract (page 18):

One of the greatest potentials of High Impact Programs and Practices (HIPs) lies in their demonstrated ability to help the most severely at-risk students to succeed regardless of pas academic performance, socio-economic status, or historically underrepresented status. The stakes for success with these students are high. If they earn a college degree, they will likely reverse generations of poverty. If they don't, they often return to poverty—but with crippling educational debt. This session will discuss how academic and student affairs can work collaboratively to "build a culture of impact" in which faculty, staff and the community engage in High Impact Practices to improve the persistence and success of students. Creating a Culture of Impact relies upon multiple stakeholders working together to spread HIPs throughout the institution. According to Kuh (2007), students benefit most from participating in a HIPs in their first year and one late connected to their major. This requires a campus culture where students are likely to encounter these experiences both inside and outside of the classroom. In addition, community partners such as service learning participants and internship providers need to understand the role they play. From retooling leadership programs to model HIPs, including these practices in freshman seminar programs, teaching local businesses how to use HIPs in their internships, to teaching non-profits to model these practices in their service learning programs, institutions can impact the persistence and success of their students. This session will focus on lessons learned implementing this kind of program and will be applicable to institutions who wish to place a campus-wide focus on HIPs. etc.

Handout of Power Point slides.

Handout of a Collaborations Audit Worksheet. (This went along with that part of his talk dealing with collaboration. We did this as a group project during the session.)
Handout on "Creating High Impact Experiences for Students (Programs)". We did this as a group discussion project. The point was to think about redesigning courses or programs so that the course/program would include high-impact experiences.

High Impact Partnerships: Developing a Culture of Impact to Improve the Success of At-Risk Students

In this session, I will try to wear both of my hats. Adjunct Faculty in the Department of Mass Communications, Department of Austin State University and 19 years of Languages, Cultures and experience in the field of student

Communication.

Outcomes from Today's Session

- · To apply the six attributes of effective high-impact programs from College Learning for a New Global Century to a variety of curricular and co-curricular programs.
- To identify strategies for collaborating with internal and external constituents to build a culture of $\underline{\underline{impact}}.$
- To create models for encouraging faculty to implement High Impact Practices in their courses.

PART 1: Why High Impact, Why Now?

What does "at-risk" mean?

- · Students who are less likely to succeed based on their categorization in one of more of the following groups:
 - Low Socio-Economic Status
 - Previously Under-represented in Higher Education
 Low Academic Preparation
 Low Academic Preparation
 - Low Academic Preparation External Locus of Control

 - First-Generation Status
 - · This term captures many of these factors



First-Generation Students

- Only 26 percent of the first-generation students who graduated from high school will earn a degree from an institution of higher education within eight years. This compares with 68 percent of continuing-generation students completing a higher education degree within the same eight years (Choy, 2001).
- First-generation students, whose parents had some college ristignia and statems, whose parents had some chiegi-education, even though they never graduated, were more likely to persist than those first-generation students who parents had never attended college (Ishitani, 2006).
- First-generation students are more likely to come from a lower socioeconomic background and are more likely to express worry about financial aid than their continuing-generation peers (Bui, 2002).
- First-generation students report having less parental encouragement to attend college when compared to continuing-generation peers (Terenzini at al, 1996).
- First-generation students report a lower level of self-esteem (Inman & Mayes, 1999).

1

What are High-Impact Practices?

. "...teaching and learning practices that have been widely tested and have been shown to be beneficial for college students from many backgrounds."



in the 2007 report of the National Survey for Student Engagement (NSSE), George Kuh, Executive Director of NSSE, addressed a question he is often asked, "What one thing can we do to enhance student engagement and increase student success?" He replied, "Make it possible for every student to participate in at least two high-impact activities during their undergraduate program, one in the first year, and one later related to their major field" (NSSE, 2007, p.

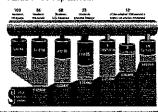
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- · They demand that students devote considerable amounts of time and effort to purposeful tasks.
- The nature of these high-impact activities puts students in circumstances that essentially demand they interact with faculty and peers about substantive matters.
- Participating in one or more of these activities increases the likelihood that students will experience diversity through contact with people who are different than themselves.

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The "Impact" of High-Impact Practices

Texas P-16 Pipeline...

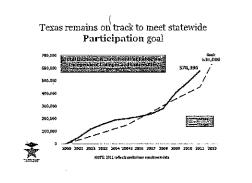


Six Conditions of High-Impact Programs (Inside and Outside the Classroom) Cont.

- · Students get frequent feedback about their performance.
- Participating in these activities provides opportunities for students to see how what they are learning works in different settings, on and off the campus.
- · Doing one or more of these activities in the context of a coherent, academically challenging curriculum that appropriately infuses opportunities for active, collaborative learning increases the odds that students will be prepared to

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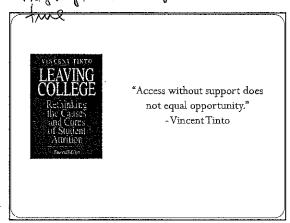
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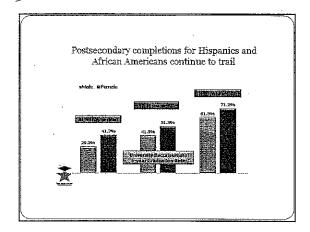
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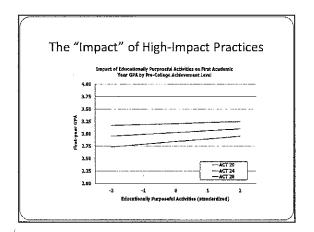
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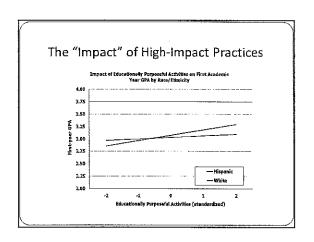
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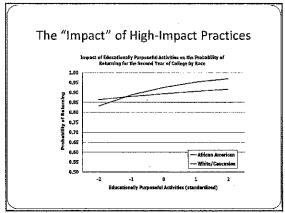
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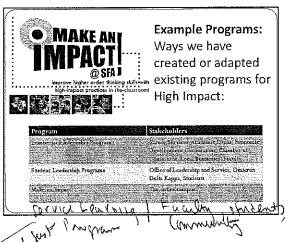
-masculinity is an issul. -males in general view intellectual activity as being non-mapuline engagement in courses is a choice—we have to six streets to engage

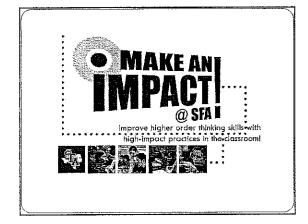
The "Impact" of Failure

- · Lost Revenue to the University
- Student SES
- · College Debt for the Students
- · Graduation Rates/Retention Rates

- · More women than men are participating in these
- More white students are participating in these programs than minority students.

-in-classroom contact and activity is important



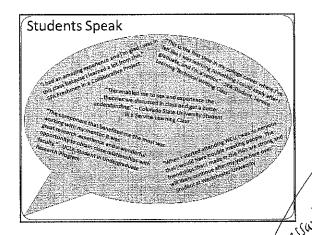


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Lessons Learned

- While Service Learning, Experiential Learning, and other terms may also capture High Impact Practices, it was symbolically Important to use the term High Impact Practices because people didn't presume they knew what these are.
- Even those who are using methodologies that might be considered High Impact PLATFORMS, all six conditions were not being met.
- · HIPs look different in curricular and cocurricular contexts.
- · Creating a campus-wide focus will require creating "missionaries" and "cheerleaders." Marketing alone won't do it.
- Most apprehension tended to revolve around fear of being forced to do it. Build coalitions of the willing.
- Top level support is essential. Start by educating upper-level administration on what these practices are. An outside voice can be very useful in this regard.

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Developing Buy-In for High-Impact **Platforms**

- Writing-Intensive Courses
- Collaborative Assignments and Projects
- Undergraduate Research
- Diversity/Global Learning
- Service Learning
- Internships
- Capstone Courses and Projects

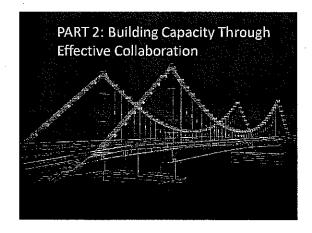
• First-Year Seminars:— First-year experience common intellectual Experiences
• Learning Communities

• First-Year Seminars:— First-year experience common intellectual Experiences
• Learning Communities -abo teach to curri where plente who are involved.

Creating High It	npact Experiences	for Students [Pr	ogramsj	
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Resources

- Learning for a new Global Century
- Student Success in College
- High-Impact Educational Practices: What They Are, Who Has Access to Them, and Why They Matter
- National Resources Center for the First Year and Students in Transition (at www.sc.edu/fye).





"IF STUDENT AFFAIRS-ACADEMIC
AFFAIRS COLLABORATION IS SUCH A
GOOD IDEA, WHY ARE THERE SO
FEW EXAMPLES OF THESE
PARTNERSHIPS IN AMERICAN
HIGHER EDUCATION?"
----Victor Arcelus, Gettysburg College

Pre-Flection

- Think about a time in which you wanted to collaborate with someone from outside of your area but encountered difficulty. What happened?
- Think about a time in which you were able to collaborate effectively. Why do you think this was?
- Think about a potential collaboration you would like to develop. How will you approach it?





"We can no longer afford to toes barbs at each other across a chasm. Faculty and student affairs need to reconnect the programs and activities outside the classroom to the intellectual and chical purposes of higher education."

-Gwen Dung

Remember my two hats?



Mass Communications, Department of Languages, Cultures and



Dean of Student Affairs at Stephen F. experience in the field of student

Collaboration Defined

- . Two or more people, or groups representing separate interests, working together to achieve common goals.
 - Part 1: Separate Interests We can't forget that our mission, vision and purpose will usually be distinct from one another.
 - Part 2: Working Together We care most about what we help to create. Collaborations that aren't collaboratively developed will usually be less effective.
 - Part 3: Common Goals Without common goals, collaboration will be difficult.

Five Negative Collaboration Styles



- Stone Soup Just like the fable, some just want to bring the stones and ask others to bring the soup.
- The Afterthought This occurs when we realize too late that we should have been working together, and try to get someone to sign on to our already developed program.
- The Credit/Blame Trap In this "collaboration" we are looking for a scapegoat for an expected failed collaboration.
- The in-Name Co-sponsorship This occurs when we want someone to "put their name" on a program, without actually participating in any aspect of the program.
- The Royal Wedding Collaboration is initiated as a means of limiting push-back from other areas.



Values Confluence[®]

Confluence is the joining of tributary rivers to form a more powerful body of water. Values confluence * is the joining of values with goals and objectives to form a more powerful outcome.

- 1. What goals do you want to accomplish through this prospective collaboration?
- 2. What will they want to accomplish?
- 3. What values drove you to propose this collaboration?
- What values of theirs will drive them to accept this collaboration?
- 5. What does success look like to you?
- 6. What will it look like to them?

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Discussion Question

- · What most inhibits collaboration on your campus?
- · What have you done to overcome collaboration issues on your campus?



Ideological Differences

- · Differences in our perspectives affect the nature of our relationships, define how we see an issue or problem, and develop expectancies that may create the appearance of conflict, even when none exists.
- Part 1: Difference in Perspective These differences impact or viewpoint.
- Part 2: Define How We See an Issue "Perception is
- Part 3: May Appear to be Actual Conflict We may agree and not even know it. We tend to develop implicit theories of the other.

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Differences between academic affairs constitutent affairs

Difference 1: Collaboration as a Value



Student Affairs Perspective
Collaboration for its own sake is a frequent value in student affairs. By
just saying that we are collaborating with faculty or even other areas in
student affairs, staff can secure buy-in for projects.



Academic Affairs Parapactive
While caliaboration is valued, it is not valued in and of itself; it is seen as a means for accomplishing important goals. Academic staff may actually be questioned for collaborating with "the dark side."



Bridging the Gap Student Affairs needs to view potential collaborations from the perspective of real goals of the faculty involved. We know that the goals of many pre-tenured faculty are research and publishing, if we can offer opportunities to help faculty accomplish their goals, it can be a tremendous entiement to collaborate. Of course, these ordrain are also beneficial to tenured faculty as they help determine their rank. But theyond these goals, asking potential collaborates what goals they have can be a great way to start a conversation about working together.

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Difference 2: Extra vs. Co-Curricular



Student Affair: Persective
The use of the terms "co-unicular" as opposed to "extra-curricular" communicates an important distinction in the way that student affairs sees their work. It is not "extra" to the student's learning in higher education; it is a part of their overall learning.



Acadesmic Affairs Persueschive
Faculty are more likely to see students' perdicipation in clubs and organizations,
frateritists and scorritists and other experiences "outside of the classroom" as, at best,
compliments to and, at worst, distraction from their classroom learning.



Bridging the Gos Theis one of the many reasons that Student Affairs educators need to take assessment seriously, it must be done and done well enough for findings to endure the scruting of those who truly understand applied research. It cannot be accepted at few ovelure those who truly understand applied research. It cannot be accepted at few ovelure students are learning from student affairs programs – demonstrate effectiveness and publisher the results,

Student Affairs needs to use the literature base from Actin to Chickering and Kuh as a means of explaining how involvement and engagement lead to students' emotional and intellectual development in college.

Difference 3: Perspectives on Resources



Stadent Afforce Perspecting
Student Afforce Perspecting
Student Afforce educators may have the tandency to view faculty's primary resource as
Student Afforce educators may
have the tandency to view faculty may be asked to be involved in programs after they
are fully developed as a way of bettering the reputation of these programs. The afforce
give "credit" or "extra-credit" as an incentive for attending a program is often over-valued.



Academic Affaire Perspective
Faculty are more likely to buy-in to programs that they helped to develop. It should also be
noted that many faculty detect "extra credit." Extra credit is often something that a student
asks for when they haven't done the work of the course, Student Affairs should try to strive
this term from their vocabulary, Additionally, scully see often consulted too late for their
participation in programs. Many faculty see the course syllabus as a contract with the
students and don't wan't to ald now elements within the stane enements.



Bridging the Gip

Fre-planning can go a long way. Approach faculty about offering credit in advance of the semester in which you are seeking their participation. Also remember, asking them to give extra-cordit is what YOU want to improve participation in your program, ask yourself, wat do IHEV want? If the program constitutes a real learning opportunity for their students, help them see that before you set for anything in heturn.

Difference 4: Planned vs. Experiential Learning



Student Affairs Perspective in the student affairs world, learning is fluid and emergent. While programs are planned with learning outcomes for the students, it is expected that learning may take place in ways that cannot be predicted and that this learning may require a new response from the educator.



<u>Academic Affairs Perspective</u>
Emerging learning does not work nearly as well in a classroom setting where each stude must acquire a common body of knowledges in order to meet the learning objectives of the course. While there may be emergent moments, these usually stude place in the classroom and give the educator less time to change course and address.



<u>Brisinine tine Gao</u>
Tibls is an area in which faculty and student affairs educators can really bring their different skills to bear, Latting a faculty member take the lead in developing the "planned" agreed of the learning may give a student affairs educator a solid foundation for preparing for the "emerging" aspects of a learning experience.

Difference 5: Perspectives on Success and Failure



Student Affairs Proposative
In experiential education, failure is part of the process of learning. It is this "failure"
In experiential education, failure is part of the process of learning. It is this "failure"
(however temporary) that produces "Reachable moments" that help students improveinfluenced by Sanhord's Challenger and Support paradigm, student affairs advocators
seek to make sure that students experience risk of failure but have the opportunity to
learn from these institutes.



Academic Affairs Perspective Failure is an unacceptable end-state, if a student fails an assignment or a course, it is often a permanent part of the student's record and inhibits future achievement. For example if a test is failed, the student may be unable to earn an "A" in the class.



<u>Bridging the Gap</u>
Student Affairs educators need to communicate this difference in perspective to potential collaborators and tout learning from low-risk failure as an adventage of experiential learning.



Time for Reflection & Feedback

- · Do these difference ring true for your campus?
- · Are there "local" issues such as history of ineffective collaborations that further inhibit you?
- · Any questions you'd like to pose?

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Difference 6: The Value of Criticism



Student & fisher Personative
Student Affairs educations can sometimes be a little "thin skinned" when it comes to critisan. The term "critical" may be viewed in its negative form first. When working with other student affairs areas, criticism may first defined as adversarial or even hostile.

The expectation in student affairs is often that people should come abourd as "team players" that they "own" decisions made by those above them.



<u>Academic Affairs Persouthine</u>
Criticism is an academic value and a necessary first step in any endeavior. Entire
journals are devoted to faculty with conflicting views on different phenomena arguing
overthe ments of even the smallest distinctions between their ideas. To criticize one's
ideas is to contribute to them and demonstrates interest and perhaps even support.



Student Affairs educators need to prepare for criticism to be the first step in any collaboration with faculty, view this criticism as strengthening the project, and be ready to explain outcomes and to addend and support beliefs. A person who is taking the time to contribute their thoughts to the project may actually be expressing an interest in participating in it.

Difference 7: Teamwork



Student Affairs Perspective

Student Affairs educators often perceive themselves as being on a number of teams that faculty members don't see. We are on the "institutional team" with common goals and missions. We are on the "student affairs team" with a common body of literature even in very different departments and programs.



Academic Affairs Perspective

Faculty may not even perceive themselves as being on the same team with others in their department. A history department may have 10 faculty members who study very different aspects of history. The rise of disciplinarity in the modern university may make faculty members feel more closely aligned with faculty in their same discipline at different universities than other faculty in their same department at your institution.



Bridging the Gap

When we enter into collaborative relationships with faculty, we cannot assume that they know about or buy into the strategiculsion (even a specific strategic plan) of the instituti We need to seek win/win/win collaborations that benefit faculty, staff and students.

Difference 8: The Value of Service



Student Affairs Persocritive
Developing programs, events and services for students are the nature of our work. If wa don't do these things, we aren't viewed as successful by those who evaluate us.



Academic Affairs Perspective
In terms of how faculty are evaluated, programs, events and services all fall under the
category of "Service." Along with "research" and "teaching," these are the three factors
which usually influence rank and tenure (two over) important things to faculty). Of these three, service is generally valued the least.



SINGENITHE GAB:
Service to the university, the students and even the community are valued, they just aren't valued as highly as research and teaching, Additionally, even if the proposed collaboration is rollated to something that a faculty member deeply cares about, that person may find it inadvisable to participate if they believe the time commitment might interfers with their ability to meet their other obligations, Again, it is important to know what the faculty member values and let them tell you about their goals. We cannot assume that the opportunity to serve is its own desired end-state.

Difference 9: The Value of "Retention."



Student Affairs Parametrive
Returnion is a major marker of success in Student Affairs work. Drawing upon the work of
theorists such as Titto, retention is seen as the product of an educator's ability to assist in
the academic and social integration of students. We therefore feet that student retention is
the responsibility of the educator.



Academic Affairs Engineding Facility may see needed as a product of student effort and may feel like a facult on retention is afther a subtrict or perhaps even over pressure on faculty to pass students and "move them along." Faculty therefore do not necessify use entantion at their responsibility. Faculty may also see a focus on retention as a shifting of accountability from student to faculty responsibility.



Bridging the South Annual Programme I have to focus less on the end-state of intention and focus more on the acidemic and social integration that leads to persistence. Even the term persistence is often more palitable because it refers to a long-term view of student success that includes graduation. Overall a focus on "success" is more likely to encompass and represent the values of other groups.

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Difference 10: The Speed of Change



Studiest Affairs Perspective
The pace of change is usually fast in student affairs, Perhaps this is hardwind into student affairs practitioners because of this belief in experiential education. A good idea can catch fire guidely, Additionally, because as idea is now, staff may be less inclined to thoroughly study an less before trying to find solutions.



Academic Affairs Personctive

<u>Agndomic Affairs</u> Perpactives

Agadity with the terminal degree in their field are usually first and foremost trained in measarts. They will be quick to tell you that in one taught them to teach, and department hads and other administrators may be likewise quick to add that no one trained them to do that other. This usually means that faculty may want to study a problem longer than a student affairs personnel may find necessary.



<u>Brildrine the Gau</u>

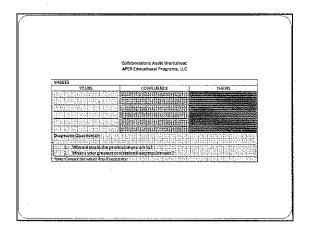
This is an area where faculty and student affairs educators can really use their differences to improve programs. Any discussions about collaboration needs to begin with some research questions that we must be prepared to answer. This discussion should also include agreement on a timeliar. In general, if featively-buy in is destructed, student affairs educators need to realize that a longer timeline will usually help a great deal.

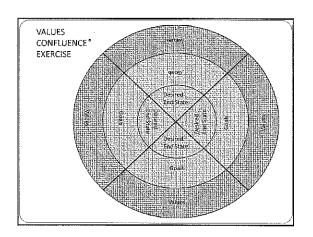
Planning to Collaborate

Remember the potential collaboration you were thinking of at the beginning?

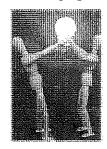
- 1. What goals do you want to accomplish through this prospective collaboration?
- 2. What do faculty want to accomplish?
- 3. What values drive you to propose this collaboration?
- 4. What values will drive faculty to accept this collaboration?
- 5. What does success look like to you?
- 6. What will it look like to a faculty member?

8





Changing Paradigms



- There is an old joke that goes, "How many psychologists does it take to change a light bulb?" The answer is, "Only one, but the light bulb has to want to change."
- We can't change others, but we can change the way that we respond to differences.
- We need to test our own motives for collaborating to make sure that they are reasons that would inspire us if we were being approached.

Discussion

What questions do you have about collaborating more effectively?

Thank you!

Contact me: Adam Peck

P:(936) 468 -7249 E: peckae@sfasu.edu T: @apexedprograms

Visit my website: ApexEducationalPrograms.com

MAPEX EDUCATIONAL PROGRAMS

Thank you for your participation!

Collaborations Audit Worksheet APEX Educational Programs, LLC

VALUES		
YOURS	CONFLUENCE	THEIRS
		
lagnostic Question(s):		
 Why are you in the prof 		
What is your greatest p	rofessional accomplishment?	
Note: Consult the values lists if nece	ssarv	

1. What is the one thing that, if you don't accomplish it, you cannot be successful?

COLLABORATORS/RESOURCES (Financial, Human, Intellectual, Mission, Leadership, Structural, Facilities)

RESOURCES

RESOURCES

RESOURCES

Diagnostic Question(s):

- 1. With whom do you need to collaborate to meet your goals?
- 2. What resource does each bring to the table?

Le Five Why - Keep ask of Why

YOURS	CONFLUENCE	THEIRS
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agnostic Question(s):		
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What is the source of you To what (if any) strategic OLLABORATIVE EFFORTS	initiatives do they connect?	PROPOSED COLLABORATION
 What is the source of you To what (if any) strategic 	initiatives do they connect?	PROPOSED COLLABORATION

iagnostic Question(s):	
How will each party benefit f	 -2

Diagnostic Question(s):

1. What collaborations do you propose?

HISTORY/BAGGAGE		
YOURS	CONFLUENCE	THEIRS
		
iagnostic Question(s):		
raginestic Question(c).		
1. Give me an example of a	collaboration that really worked out w	vell from your perspective.
	collaboration that did not meet your e	expectations
2. Give me an example of a	collaboration that did not meet your ease collaborations between your areas?	

Method	(Logical, Emotional, Ethical) Describe Persuasive Appeal Using the Method Chosen
Logical	
Emotional	
Ethical	
Diagnostic:	

material man

Creating High Impact Experiences for Students (Programs)

What program/dourse/service would you like to improve to make it a High Impact program?

Using the worksheet below, address how you can create or enhance program elements to address each of the High Impact Practices. Inside and outside chagg Plar Riston

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P	High Impact Practice	Implementation
A A A A	Demand that students devote considerable amounts of time and effort to purposeful tasks.	-grow plants, againg lab time in greanhouse, make prosections or tights in your prosections or tights in your makes
Archan Co Tis	The nature of these high-impact activities puts students in circumstances that essentially demand they interact with faculty and peers about substantive matters.	-Interact in 165 & make presentation
A Constant of the constant of	Participating in one or more of these activities increases the likelihood that students will experience diversity through contact with people who are different than themselves.	they get to hum the number of the class
1,01,	Participating in these activities provides opportunities for students to see how what they are learning works in different settings, on and off the campus.	wolunteer maybe at a communaty garda.
	Students get frequent feedback about their performance.	have statements present greatlesche
Hand to Exp. A	Doing one or more of these activities in the context of a coherent, academically challenging curriculum that appropriately infuses opportunities for active, collaborative learning increases the odds that students will be prepared to connect.	strobusts will consect with each star

Improving the Success of At-Risk Students (Services)

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Each of the following themes below have been derived from relevant literature as being challenges to at-risk students. Using the worksheet below, address how you can create or enhance program elements to address these issues in your service.

Issue/Challenges	Implementation	
Less knowledgeable about services		
Less Likely to Utilize Services		
Less knowledgeable about how colleges and universities are structured		
More economically uncertain		
Less parental support		
Less Likely to get involved in co-curricular activities		

APEX Educational Programs, LLC