

**Annual Report of the Vice President  
For Development and Alumni Relations  
2003-2004**

**DEVELOPMENT REPORT**

June 1, 2003 through May 31, 2004

**TOTAL DOLLARS RAISED:** **\$15,095,248.90**  
(This breaks TLU's all-time record of dollars given in a year)

**ANNUAL GIVING**

*Undesignated Annual Giving*

TLU Annual Fund	\$554,256.
Annual Undesignated Scholarships	115,323.
CAP & ELCA	163,592.
Annual Giving	

**Total Undesignated Giving** **\$ 833,172.**

*Designated Annual Giving*

Designated Annual Scholarships	\$346,237.
Restricted Gifts	568,007.

**Total Designated Giving** **\$ 914,244.**

**Total Annual Giving** **\$1,747,416.**

**ENDOWMENT** **\$12,780,886.**

**CAPITAL** **\$ 566,945.**

**Total # of Donors during FY03-04:** **3,239 (a decrease of 180)**

\*(NOTE: The decrease in donors was due to FY03 having 361 brick donors for the Alumni Park Campaign and FY 04 having 135 brick donors. With the elimination of brick donors, there is an increase of 44 donors for this fiscal year.)

**PLEDGES:** (Some pledges have been fulfilled and are reflected in cash listed above)

**New Pledges Committed during FY03-04** **\$ 964,982.20**