

# Student Activities

**Mission:** Student Activities provides all students with opportunities for engagement through organizations, initiatives, and events that promote a purposeful connection to the TLU community.

**Vision:** Student Activities at Texas Lutheran University strives to provide quality programming for all students and cultivate strong leaders in a student-centered environment.

Goals	Objectives	Assessment	Strategies/Activities
1. Create student leaders who collaboratively plan and conduct activities that engage all segments of the student population in student organizations, Fraternity and Sorority Life, and other campus activities.	1.1 At least 80% of the student leaders meet or exceed the basic expectations for each of the criteria as part of event planning, communication and risk management (as identified in the <i>Assessment</i> section).	1.1 Use post-training evaluations, student self-assessment, & a training component checklist to measure student knowledge of the following: (a) <u>"Event Planning"</u> --- <ul style="list-style-type: none"> <li>•campus resources;</li> <li>•requirements, including paperwork, for conducting campus activities and how to get an activity approved;</li> <li>•functioning as a team, utilizing each other and the division of labor;</li> <li>•building an event budget and how to access the money needed to fund the event; &amp;</li> <li>•accessing outside providers and the communication skills needed to do this.</li> </ul> (b) <u>"Communication"</u> --- <ul style="list-style-type: none"> <li>•discussing needs and work with event providers;</li> <li>•communication needed to transition smoothly from one year's officer to the next;</li> <li>•communicating with the campus community for recruitment and advertising; &amp;</li> <li>•assessing what activities students want and planning to meet those needs.</li> </ul> (c) <u>"Risk Management"</u> --- <ul style="list-style-type: none"> <li>•understanding of physical, reputational, emotional, financial and facility risk management; &amp;</li> <li>•awareness of required regulations including federal, state, and university policies.</li> </ul>	1.1 Conduct training for student leaders of organizations, Fraternity & Sorority Life, Student Government Association, and Campus Activities Board in leadership, event planning, risk management, communication, and an array of offerings for a variety of experiences.
	1.2 At least 50% of the programming efforts will be congruent with assessment data based on student expectations.	1.2 Analysis of the Orientation survey and the CAB student survey will show that at least 50% of the planned events are responsive to needs identified by the student body.	
	1.3 At least 90% of student leaders will exceed expectations at the end of their officer position in Student Government Association and Campus Activities Board.	1.3 Mid- and End-of -Year evaluation rubrics reflect that student leaders exhibit skills in event planning, risk management, communication, and general leadership during executive, advisory, and general organization meetings.	

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2. Increase the percentage of students who are involved in one or more student organization(s)	2.1 Over three years (15/16-17/18), the percentage of students involved in one or more organization will increase 5% from the current 14-15 statistic.	2.1 Student roster data will be analyzed to determine the percentage increase in students who are involved in one or more student organization(s).	
3. Increase the percentage of students who are actively involved and engaged in campus activities.	3.1 75% of the program attendance goals will meet or exceed expectations	3.1 A percentage of event attendance-goal will be established for each event, and event attendance will be tracked to determine those events whose attendance meets or exceeds the established goals.	
4. Engage the campus community's awareness and participation of the Bulldog Activity Registration Curriculum (BARC).	4.1 At least 10% of the student body will complete the BARC requirements.	4.1 The number of participants that complete the BARC requirements will be tracked to determine the percentage of students who completed the requirements.	Students will be provided a recognition for completion.